Appl No.: 09/755,442 Atty. Dkt.
PC-930

This listing of paragraph changes to the specification will replace all prior versions of those paragraphs in the application.

Page 24, lines 8-10, change paragraph as follows:

Fig. 10 shows a fifth menu page having make headings based <u>back to categories</u> in Fig. 5. (and in this example, Diesel from Fig. 9). The system modifies the header to read Automobiles: European Cars: Diesel. This fifth menu page lists makes of Audi <u>®</u>, BMW <u>®</u>, Mercedes <u>®</u>, Volkswagon <u>®</u>, and Volvo <u>®</u>. The trademarks Audi <u>®</u>, BMW <u>®</u>, Mercedes <u>®</u>, Volkswagon <u>®</u>, and Volvo <u>®</u> are respective registered trademarks of their respective companies.

Page 24, lines 11-14, change paragraph as follows:

Fig. 11 shows a sixth menu page having model headings based on Fig. 5, subcategory headings in Fig. 1(and in this example, Mercedes <u>@ from Fig. 10</u>). The system modifies the header to read Automobiles: European Cars: Diesel: Mercedes <u>@</u>. This sixth menu page further lists the models of 190D, 190D Turbo, 300CD, 300D, 300SDL, 300TD and 350D.

Page 24, lines 15-17, change paragraph as follows:

Fig. 12 shows a seventh page of the final ad list based on Fig. 5. Finally, the user can click on the desired type of Mmercedes ® and receive ad information or further modify the display to sort and/or filter by geographical location, price, year, and the like.